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ECHO HEIGHTS FARM



GLADIOLUS

«1942»



F. O. CHAMBERLIN
Gladiolus Specialist

JORDAN

NEW YORK

GREETINGS FOR 1942

As it is impossible for me to write each one of my customers and express my appreciation for the confidence they have placed in me, I am taking this opportunity to thank you all, and wish you a greater degree of success and happiness for each succeeding year. You know I believe a garden to be one of the real requisites to true satisfaction and happiness. It is not just imagination that the vegetables and fruits you are able to bring from your own garden are a little sweeter and a little better than those that you usually buy. The flowers you have actually planted and tended yourself will brighten the home a little more and bring greater joy to you and your friends.

*"Say it with flowers" is a florists' slogan,
Flowers, of course, are friendship's token,
But what does it really mean to you?
Though the giver spends, and lavish, too,
If he knows not what the toil has been
Or never has climbed from an Alpine glen,
To the mountains high through the mists and snow
To gather the edelweiss where they grow.
Ah—such are the flowers we all do crave,
More for the present than for our grave,
And we see their beauty more and more
For the giver's hands so scarred and sore.*

INTRODUCTION FOR 1942

BOSTONIAN (*Cham.*)

Parentage—(Wurtembergia x Salbach Orchid x J. S. Bach.) This is the seedling S-35/16+7A that won the special seedling award and vote of commendation at the N. E. G. S. Boston 1941. We also hold a certificate of commendation won at the N. E. G. S. 1939. Also won award of honorable mention this year at the Empire State Seeding Show. Decorative red with 12 to 16 four-inch florets open on 20 to 23 bud spike. Blooms have about perfect placement and the extra tall spikes never crook.

We did not intend to introduce it this year as stock is still very limited, but have concluded to share this glad with a few of the fans. L., M. and Jumbo bulbs, \$5.00 each. No Blts. or Small bulbs this year. No discounts.

FORMER INTRODUCTIONS

ROSY CHEER (*Cham.*)—Rose red with splashes of white or cream in the petals. It is very different from anything on the market and makes a wonderful spike of large flowers with 8 to 9 out. Twenty buds and blooms not uncommon. Flowers are always well placed and stem never crooks. For substance of flower and vigor of plant, few can surpass it. Fine propagator. L. or M. 50c each; S. 3—50c; Blts. 10—50c.

HEAVENLY DAYS (*Cham.*)—This is a superb pink. Pronounced by Lins Trial Gardens as "heavenly color pink." Large flowers with tall spike. Try this one at our risk. Money refunded if you return your stock after blooming it. L. and M. size 50c each; S. 3—50s; Blts. 10—50c.

MARY MARKOWITZ (90 to 98 days)—This is a deep orange with deep red blotch that we believe is sure of a great future as a commercial and show flower—seven to ten 5-inch flowers open on a perfect spike of 20 buds. (\$2.00 each for L. or M. bulbs; \$1.00 for S.; bulblets, 5 for \$1.00.)

DR. KEMPTON (80 to 90 days)—Has won award of merit in 1939 and award of commendation in 1940 from the E. S. G. S. We had 20 bud spikes with as many as 10 out this year under ordinary field culture. A brilliant glistening red, flowers 5 inches and over. This is a great bulblet producer. Every spike is good. L. 50c each; M. 30c; S. 15c; Blts. 15—50c; 6 L., 6 M., 6 S. and 200 bulblets for \$5.00.

CAROLINE WERNER GANNETT—I am sure that anyone who has seen this glad will deem it to be worthy to be head of the giant class. It having won its final award in the seedling class of the E. S. G. S. (Award of Merit) in 1940. It has started on its career as a winner, having now won first and second prize in the class for the newer introductions at the E. S. G. S. show at Syracuse last fall. If you saw them you know for a certainty that I have not exaggerated in my various claims for this glad. Color—medium rose, with large cherry-red blotch, outer petals flaked lavender. Its round flowers are from 7 to 8 inches in diameter and from 9 to 11 out on a spike, strong enough to stand erect under its immense load. Placement and substance are of the best. We have shipped spikes tight in bud for long distances and they have bloomed out in perfect condition. Produces a good fair quantity of bulblets that grow about 100 per cent. Holloway Dream Gardens of Nebraska report that 25 Caroline W. Gannett out of 26 bulblets gave satisfactory growth. We include directions for growing these bulblets to large and medium size bulbs in one season. We have had a large percentage of them bloom from bulblets when grown according to these directions, and you wouldn't believe that they were grown from bulblets either.

Stock is now sufficient so we can quote at the following prices: L. and M. bulbs \$5.00 each; Blts. 50c each; \$5.00 for 12.

LIST OF MODERN GLADIOLUS

A List That Should Satisfy the Most Fastidious

AFLAME — Immense light red. One of the real ones. (L. 3 for 15c; M. 6 for 15c.)

ALAYNE (*Kinyon*) — Beautiful new shade of light rose, never flecks. Tall straight stem with 20 or more buds. This is a large decorative of exquisite beauty; also a splendid propagator. (L. 3 for 15c; M. 3 for 10c; S. 5 for 10c; Blts. 100 for 25c.)

ALBATROSS (*Pf.*) — Purest white. One of the best. Tall with large florets. (L. 3 for 15c; M. 3 for 10c; S. 10 for 15c.)

ALIGHT (*Hornberger*) — Sport of the world famed Aflame, which retains the characteristics of that variety in all but color. A beautiful pink with white throat. (L. 3 for 15c; M. 3 for 10c; S. 5 for 10c.)

ALLEMANIA (*Pfitz.*) — One of the largest and brightest of Pfitzer's reds. New. (L. 1 for 15c; M. 2 for 15c; S. 5 for 15c.)

AMANDA — Light pink. A late introduction and very early. (L. 3 for 15c; M. 2 for 10c; S. 5 for 10c; Blts. 25 for 10c.)

AMBERGLOW (*Palmer*) — Very tall quite deep yellow of good size. Early. Opens six to eight well faced florets on slender wiry spikes. This appears to be about the best commercial deep yellow yet introduced. Prolific. (L. 3 for 20c;

M. 3 for 15c; S. 10 for 25c; Blts. 150 for 25c.)

AMERICAN COMMANDER — (New.) Tall strong growing red which promises to be an improvement on Commander Koehl. Quite good propagator. (L. 30c each; M. 20c each; S. 10c; Blts. \$1.00 per 100.)

AMRITA (*Palmer*) — An improved Wasaga. Rich soft buff with yellow throat. Nicely ruffled with about six blooms open on a nice spike. A promising new commercial. Good propagator. (L. 3 for 20c; M. 3 for 15c; S. 5 for 10c; Blts. 10 for 10c.)

APPEAL — Beautiful geranium pink with conspicuous yellow lip. Large and early. (L. 3 for 20c; M. 5 for 20c; S. 10 for 20c.)

APRICOT GLOW — Apricot color. A parent of Picardy. (L. 3 for 15c; M. 5 for 15c.)

ARABELLA (*Pfitz.*) — Deep black red. An improved Moorish King, having better spikes. Tall exhibition variety. (L. 3 for 25c; M. 3 for 15c; S. 3 for 10c; Blts. 20 for 10c.)

AVE MARIA — One of the finest of the light blues in the medium price class. (L. 3 for 15c; M. 5 for 15c.)

BARCAROLE (*Palmer*) — New large, tall, clear orange. (L. 50c; M. 30c; S. 20c; Blts. 5 for 25c.)

Orders for Less Than \$1.00 Must Be Accompanied by Sufficient Postage

BAGDAD—Smoky rose. Immense stalk and flower. (L. 3 for 15c; M. 5 for 15c; S. 10 for 15c; Blts. 100 for 25c.)

BEACON (*Palmer*) — A clear bright scarlet with large, clear cream blotch. Tall and straight, with 8-10 medium large blooms out. Distinctive in color and beautifully waved and ruffled. (L. 3 for 20c; M. 3 for 15c; S. 5 for 10c; Blts. 100 for 40c.)

BERTY SNOW—Lovely lavender with white throat. Much better propagator than Minuet. We won the blue ribbons at both the State Gladiolus Show and the State Fair in 1934, over Minuet. (L. 3 for 15c; M. 5 for 15c.)

BETTY HUMPHRIES — An improved Betty Nuthall. Is a few shades darker than Nuthall with less markings in the throat, and seems to be some larger in flower. A strong and healthy grower. (L. 1 for 10c; M. 2 for 10c; S. 4 for 10c; Blts. 50 for 25c.)

BETTY NUTHALL — Apricot orange. Wonderful for exhibition or for florists' use. Late. (L. 3 for 15c; M. 5 for 15c.)

BLACK OPAL (*Errey*)—One of the most outstanding in the very dark red class. A true exhibition variety that will open ten well placed florets on tall, straight spike. (L. 1 for 15c; M. 1 for 10c; S. 2 for 10c; Blts. 10 for 20c.)

BLEEDING HEART — A light pink with large red blotches. Very popular. Tall spikes with 8 large blooms open. (L. 3 for 15c; M. 3 for 10c; S. 5 for 10c; Blts. 100 for 25c.)

BLUE ADMIRAL (*Christ*) — Deep violet blue. Appears to be one of the very best dark blues. (L. 3 for 20c.)

BLUE BEAUTY (*Blaue Schönheit*) (*Pf.*)—Giant light blue with edges of petals overlaid violet-blue. Wide opened florets. A super Ave Maria. (L. 3 for 25c; M. 3 for 15c; S. 5 for 10c; Blts. 25 for 25c.)

BLUE DANUBE—Amethyst blue. A tall, fine, healthy plant. (L. 3 for 15c; M. 5 for 20c.)

BLUE PEACOCK (*Salbach*) — Medium violet, red and white throat. A most attractive and satisfactory blue. (L. 3 for 20c; M. 3 for 15c; Blts. 25 for 10c.)

BOB WHITE (*Zimmer*)—An immense white with two rose lines in throat. (L. 3 for 15c; M. 4 for 15c; S. 5 for 10c; Blts. 25 for 10c.)

BREAK O' DAY — Very early, delicate pink. (L. 6 for 25c.)

BROWN WINGS—A real brown glad. Every collection should have a few. (M. 3 for 15c.)

BUTTERBOY — A very early primrose yellow. Tall with good number out. Florists like this one. (L. 6 for 25c.)

CANBERRA—Fine large yellow from Australia. (L. 3 for 15c; M. 5 for 15c.)

CAESAR (*Rozan*)—Giant orange scarlet of Pfitzer Triumph type, but more buds and blooms. (L. 3 for 20c; M. 3 for 15c; S. 4 for 10c.)

CAPTAIN BOYNTON—A tall lavender, and a fine spike in every way. (L. only 3 for 15c.)

CARILLON (*Palmer*)—Beautiful clear rose, creamy white throat. Medium large florets on a tall straight spike. Very reliable. You should try this one. (L. 1 for 25c; M. 2 for 25c; S. 4 for 25c; Blts. 50 for 25c.)

CARMENIA (*Mair, Scotland*)—Carmine crimson glad with white in throat. Twenty or more buds, half of which are out at once. Should be a winner in the rose or rose red class. (L. 3 for 15c; M. 5 for 15c; Blts. 25 for 10c.)

CAROLINE WERNER GANNETT (*Cham.*)—Considering size of florets, number open, number of buds (20-24) on its 60-inch always straight spike, make this a king of all giants. Further description under "Former Introductions" in fore-part of catalogue.

CHAS. DICKENS—Bright, radiant purple with velvety blotch. Tall and a prize winner. (L. 3 for 15c; M. 5 for 15c.)

CHIEF MULTNOMA—A very fine large dark smoky with large red blotch. (L. 3 for 25c; M. 3 for 15c; S. 4 for 10c.)

COLONIAL MAID (*Young*)—Very tall long spikes of white overlaid lavender with small darker feather in the throat. This gives promise as a commercial variety. (L. 25c each; M. 15c each; Blts. 25 for 15c.)

CONQUEST (*Mitsch*)—Beautiful soft salmon pink with yellow throat blotches. Wide open ruffled florets almost perfectly placed on slender spikes of average height. One of the most beautiful of all glads for

cut flowers. A good propagator. A favorite variety with florists. (L. 3 for 20c; M. 3 for 15c; S. 5 for 10c; Blts. 100 for 25c.)

CORAL GLOW (*Ellis*)—Large richly colored coral rose. An outstanding flower and one of the best of the recent introductions. Quite early. Very fine. (L. 15c each; M. 10c each; S. 2 for 10c; Blts. 10 for 15c.)

COMMANDER KOEHL—Deep, brilliant red. One of the best. (L. 3 for 15c; M. 5 for 15c; S. 10 for 15c; Blts. 25 for 10c.)

D. A. HAY (*Whiteley*)—A very popular New Zealand variety, having won many championships in that country. Pink with creamy white throat. (L. 3 for 15c; M. 3 for 10c; S. 5 for 10c; Blts. 25 for 10c.)

DANNY BOY—An attractive New Zealand variety of brownish slate with throat of tangerine. (L. 3 for 25c; M. 3 for 15c; S. 5 for 15c; Blts. 10 for 10c.)

DANZIG (*N. Z.*)—Shades of brown. Very odd. (L. 3 for 25c; M. 3 for 15c; S. 4 for 10c; Blts. 10 for 10c.)

DEL RAY—A new light red with white blotch. Is very fine. (L. 3 for 15c; M. 3 for 10c; S. 5 for 10c.)

DEBONAIRES (*Palmer*)—La France pink, shrimp pink and creamier throat. Very tall and strong grower. Some consider this better than Picardy. (L. 3 for 15c.)

DO-X (*Pf.*)—Large, clear, light yellow. One of the best in its class. 5-inch flowers. (L. 1 for 10c; M. 2 for 10c.)

DREAM O' BEAUTY — A rose red or deep cerise. Very fine, vigorous grower and very popular. The flowers are liable to be a little wide spread, leaving an opening between the rows of blooms. (L. 3 for 15c; M. 5 for 20c; S. 10 for 20c; Blts. 100 for 25c.)

DR. BAILEY — A very beautiful velvety old rose; not very large but very refined. (L. 3 for 20c; 12 for 75c.)

DR. A. C. McKILLOP (N. Z.) — A fine lavender with cream throat, cream line down each rib; wide open florets. (L. 2 for 15c; M. 2 for 10c.)

DR. DURR (Pf.) — New white with cream throat. Very early. Stiffer stems and better substance than Polar Ice. (L. 3 for 15c; M. 3 for 10c; S. 6 for 10c; Blts. 40 for 10c.)

DR. F. E. BENNETT — Flame scarlet. Always fine. (L. 3 for 10c; M. 5 for 10c.)

DUNA (Palmer) — Apricot buff with cream throat. Very fine. (L. 3 for 15c; M. 5 for 15c; Blts. 25 for 10c.)

DR. HOEG (Hoeg) — Maroon with velvety sheen. Very beautiful. (L. 3 for 20c; M. 3 for 15c.)

DR. KEMPTON (Cham.) — A 1940 introduction. A wonderful red. See detailed description in front of catalogue. (L. 1 for 50c; M. 1 for 30c; S. 1 for 15c.)

EDITH ROBSON — A very fine salmon with red blotch. (L. 3 for 15c.)

ELIZABETH THE QUEEN (White) — This is the lavender we

have all been waiting and longing for. The color is darker than Minuet and very clear. Reddish stippled feather in the throat, and some flecking of the same color. The fleckings add to the beauty of this flower instead of detracting from it, as is the case with many that fleck. Beautifully ruffled with seven or eight 5½-inch well placed blooms on a 20-bud spike. Height overall 4½ to 5 ft. Get a start in this one now, and you will not be sorry. Medium and Small bulbs only. (M. 1 for \$1.50; S. 1 for \$1.00; Blts. 25c each.)

EMILE AUBURN — Smoky red. Most popular in its class. (L. 3 for 15c; M. 3 for 10c.)

ETHEL CAVE COLE (Cave) — A fine light pink with a powdery sheen. A beautiful clean clear tone that appeals to all. Spike has 8-9 6-inch blooms on 20- to 22-bud spike. Wonderful substance. A very fast propagator and reliable in every respect. (M. 1 for 50c, 10 for \$4.00; S. 1 for 25c, 10 for \$2.00; Blts. 7 for 25c, 100 for \$3.00.)

EVEN SONG (Palmer) — Large ruffled smoky with a cream blotch. Has been called an improved Mother Machree, but has not been up to that variety with me. (L. 3 for 15c; M. 5 for 15c; S. 10 for 15c.)

FLAMING METEOR (Mitsch) — Giant red. One of the brightest and most showy of glads. Strong grower. (L. 3 for 20c, 12 for 75c.)

FLORA FARMER (Quackenbush) — Very large and tall pink with white throat. A good number of well faced blooms open on a

strong spike. Nearly all of the buds show color by the time the first floret opens, which adds greatly to its value for decorative purposes and as a commercial cut flower. You can't go wrong on this one. (L. 1 for 30c; M. 1 for 20c; S. 1 for 10c; Blts. 10 for 25c.)

GIANT NYMPH — Tall, light pink. A winner. (L. 3 for 10c; M. 5 for 10c.)

GLADDIE BOY—(Purple.) Ruffled grenadine pink with a light yellow throat. Fine early cut flower. (L. 3 for 15c; M. 3 for 10c; S. 5 for 10c; Blts. 50 for 10c.)

GOLDEN ANNIVERSARY (K.) —Fawn yellow suffused blush pink. Large red blotch. A beautiful ruffled variety. (L. 3 for 25c; M. 3 for 15c; S. 3 for 10c; no Blts.)

GOLDEN CHIMES—Large, clear pure yellow. Nicely ruffled. One of the most satisfactory yellows. (L. 3 for 15c; M. 5 for 15c; S. 6 for 10c.)

GOLD CUP—A fine very deep yellow. (L. 3 for 15c; M. 3 for 10c; S. 5 for 10c; Blts. 50 for 10c.)

GOLDEN DREAM—Still a winner in the yellow class. (L. 3 for 10c; M. 5 for 10c.)

GOLD DUST (Pf.)—The earliest of all the good yellows. Tall, straight spikes with several medium sized flowers open at once. This is good. (L. 3 for 20c; M. 3 for 15c; S. 4 for 10c; Blts. 50 for 25c.)

GOLDEN EAGLE—Earliest in a deep yellow glad. (L. 6 for 25c.)

GOLDEN FLEECE (Ellis) — Very clear yellow, fine cut flower.

(L. 3 for 15c; M. 3 for 10c; Blts. 25 for 10c.)

GERTRUDE SWENSON (Swenson) — Fine exhibition lavender. Opens up to 12 or more blooms well faced on long spikes. Better grower and propagator than most of its type. (L. 3 for 20c; M. 3 for 15c; S. 5 for 10c; Blts. 100 for 25c.)

HEAVENLY DAYS (Cham.) — A superb pink, 1941 introduction. See fore part of catalogue for detailed description. (L. 1 for 50c; M. 1 for 40c; S. 2 for 40c; Blts. 20 for 25c.)

HECTOR (Dec) (Com) — Early midseason. Salmon scarlet with reddish speckles on cream throat. Lighter in upper throat. 5-6 large immense ruffled blooms open at a time. A magnificent variety. (L. 3 for 15c; M. 5 for 15c; Blts. 100 for 25c.)

HERCULES (Crow)—Deep buff. Very tall. Strong grower. (L. 3 for 15c; M. 3 for 10c; S. 6 for 10c; Blts. 25 for 10c.)

HERITAGE (Prestgard)—A pure pink with 10 to 15 open blooms. Has been a winner in a number of shows. (L. 3 for 20c; M. 4 for 15c; S. 10 for 20c; Blts. 50 for 25c.)

HINDENBURG'S MEMORY (Pfitzer)—This velvety deep scarlet glad has caused quite a sensation wherever it has been shown because of the extra large florets and spikes which it produces. For exhibition purposes it far surpasses Commander Koehl. Late midseason. (L. 1 for 15c; M. 1 for 10c; S. 3 for 10c; Blts. 20 for 10c.)

HINEMOA (*Doney*) — The famous novelty glad. Deep rose, flecked darker at times, with cream blotches. (L. 3 for 20c.)

HILDRED (*Love*) — Fine large new lavender. Has received many awards over Minuet. (L. 1 for 30c; M. 1 for 20c.)

IRAK (*Mitsch*) — Gray sport of Bagdad. Beautiful clear gray. Good propagator and a strong grower. A novelty worthy to be in any collection. (L. 3 for 20c; M. 3 for 10c; S. 5 for 10c; Blts. 100 for 15c.)

ISOLA BELLE (*Pf.*) — New. *Cattleya* pink with a soft lilac hue. The wide open florets are slightly ruffled. (L. 3 for 25c; M. 3 for 15c.)

JALNA — A very unusual smoky salmon and ashes of roses. Ten or more large blooms wide open. Very popular with all who have seen it. (L. 2 for 15c; M. 5 for 25c; S. 5 for 15c; Blts 100 for 25c.)

JONQUIL — Said to be the deepest clear yellow in existence. Up to 8 open at once. Not large but very choice. (L. 3 for 15c.)

JOSEPH HAYDEN (*Pfitzer*) — The color is pale violet, with a very large, deep violet blotch of beautiful appearance; the contrast is most striking and effective. Bound to be very popular. (L. 3 for 25c; M. 3 for 20c; S. 3 for 15c; Blts. 10 for 10c.)

J. S. BACH (*Pfitzer*) — Salmon orange. One of the best from this noted originator. A real exhibition glad. Very early. (L. 3 for 15c; M. 3 for 10c; S. 10 for 20c; Blts. 25 for 10c.)

J. T. PIRIE — Very attractive mahogany brown; cream throat markings. (L. 3 for 15c; M. 3 for 10c; Blts. 50 for 10c.)

KING ARTHUR (*Arenius*) — Grand deep rose-lavender. Florets very large, of distinct shape, edges fluted, of heavy substance, and well arranged. Visitors spot this as one of the most outstanding and interesting among newer glads. (L. 3 for 15c; M. 4 for 15c; S. 5 for 10c; Blts. 25 for 10c.)

KING LEAR — A new purple. Early and recommended to be the best in its color by the introducer. (L. 15c each; M. 2 for 15c; S. 3 for 15c; Blts. 50 for 20c.)

LA PORT (*Moir*) — Flesh pink, shading to rose pink on two lower petals. Perfect placement on good stem. Said to be very early. (L. 1 for 30c; M. 1 for 20c; S. 2 for 20c; Blts. 25 for 25c.)

LEONA (*Pruitt*) — A very rich rose-red. Medium late, tall growing, carrying from 6 to 8 fine, large, ruffled flowers open at one time. (L. 3 for 15c; M. 3 for 10c; Blts. 50 for 10c.)

LILY JORDAN (*Cave*) — This new glad from Canada comes very highly recommended. Deep pink with small rose-red blotch. Opens 11 five-inch flowers on a 20-bud spike. (L. 30c each; M. 20c; S. 2 for 20c; Blts. 25 for 25c.)

LOIS HEMAN — A very out of the ordinary little glad. Yellow and rose red with greenish throat. Has been dubbed "The Clown," but is really very popular. Bulbs not as large as most varieties. Blooms well from small bulbs. (M. 3 for 15c; Blts. 25 for 10c.)

LORD SELKIRK—An outstanding white. A few of its many awards: Award of Merit Bronze Medal, New York World's Fair; Award of Merit, N. E. G. S. Show, Boston; Canadian Gladiolus Society Silver Medal for best spike in show. Large Bulbs \$1.00 each; Medium 75c each; Small 20c each; Bulblets 15c each.

LUCIFER (Errey)—Orange scarlet, purple red blotch. One of the best from Australia. Ten blooms out on very tall spike. Very strong, healthy plant. (L. 3 for 20c; M. 3 for 15c; S. 4 for 10c; Blts. 50 for 10c.)

MAID OF ORLEANS—Considered to be one of the best of the newer creamy whites. Surely the best commercial white yet produced. (L. 3 for 15c; M. 5 for 15c; S. 10 for 15c.)

MAKENU (New Zealand)—Large wide open ruffled florets of orange shade, with scarlet blotch. Similar to Pfitzer's Triumph in color. Does not burn in sun. (L. each, 15c; M. 10c; S. 2 for 10c; Blts. 10 for 10c.)

MAMMOTH WHITE — A pure white. Six- or seven-inch blooms. One of the best for show purposes. (L. 3 for 15c; M. 5 for 15c.)

MARGARET BEATON (Towmey Bros.)—A very outstanding new glad of immense size. Seven to eight large flowers open. Color snow white with small scarlet blotch. (L. 1 for 15c; M. 3 for 25c; S. 4 for 25c; Blts. 25 for 20c.)

MARGARET FULTON — Rich clear salmon. Very fine for early. (L. 3 for 15c; M. 4 for 10c; S. 6 for 10c; Blts. 100 for 10c.)

MARMORA—The gray glad. A prize winner. (L. 3 for 15c; M. 4 for 10c.)

MAY DAVIDSON (J. J. Brown)— Pink, slight gray cast. Tall, straight spike; 6 to 8 6-inch florets open at once. One of the best exhibition glads. New. (L. 3 for 15c; M. 3 for 10c; S. 5 for 10c; Blts. 100 for 20c.)

MARY MARKOWITZ (Cham.) Deep orange with deep red blotch. See page describing our introductions. (L. 1 for \$1.00; M. 1 for 75c; S. 1 for 50c; L. 12 for \$10.00; M. 10 for \$7.50; S. 12 for \$5.00.)

MARY FREY—Large early lavender. We consider this one of the best. (L. 3 for 15c; M. 5 for 15c; S. 10 for 10c; Blts. 100 for 10c.)

MILFORD (N. Zealand) — A beautiful shade of blue, no red markings. Considered to be the very best light blue. (L. 3 for 20c; M. 3 for 15c; S. 5 for 15c; Blts. 100 for 25c.)

MINUET—Considered by many as the very best lavender. (L. 3 for 15c; M. 5 for 15c.)

MISS JOY—Beautiful pink and very early. (L. 3 for 15c; M. 5 for 10c; S. 10 for 10c; Blts. 100 for 20c.)

MISS NEW ZEALAND (Julien)—Salmon, rose blotch. Without doubt this is one of the largest glads in spike and flower. Well spaced and placed. (L. 3 for 20c; M. 3 for 10c; S. 6 for 10c; Blts. 100 for 20c.)

MOIRA (N. Z.)—Bright scarlet, warm deep throat. This seems to have better placement than Wurtembergia, and more flowers out.

Flowers not quite as large. (L. 3 for 20c; M. 4 for 15c; S. 5 for 10c; Blts. 25 for 10c.)

MOORISH KING — One of the very best in a large, dark red. (L. 1 for 10c; M. 3 for 15c; S. 5 for 15c; Blts. 10 for 10c.)

MOROCCO (Pf.) — Very dark maroon. Buds almost black. An outstanding novelty. (L. 3 for 15c; M. 3 for 10c.)

MOTHER MACHREE — World famous. Soft smoky lavender with orange lines. We consider this as one of the very best in its class. In fact, it is our favorite. Was introduced at \$100 a bulb. (L. 3 for 15c; M. 6 for 20c; S. 12 for 20c.)

MRS. F. C. PETERS — One of those older ones that is still very fine. A wonderful lavender for late flowers. (L. 3 for 15c; M. 5 for 15c.)

MYRNA — New large ruffled white. Very fine. Stood up the best of any white I grew last year. L. 30c; M. 20c; S. 15c; Blts. 10 for 25c.)

MYWAG (Palmer) — Salmon shading to white throat with large scarlet blotch. Immense round florets, of exceptional beauty. (L. 10c; M. 2 for 15c; S. 4 for 15c; Blts. 10 for 20c.)

MRS. G. G. ERREY (Errey) — This new creamy white glad is about all that could be desired in real beauty and formation of spike. Ten or more flowers out. (L. 1 for \$1.00; M. 1 for 50c; S. 1 for 30c; Blts. 3 for 25c.)

MRS. S. A. ERREY (Errey) — Brilliant orange with an orange crimson blotch. Ten enormous

blooms on tall spike. (L. 3 for 15c; M. 3 for 10c; S. 5 for 10c; Blts. 25 for 10c.)

NEW ERA (Ellis-Majeski) — Eosine pink blended with La France pink. A pink that is pink. Soft cream throat, white midribs. Extremely ruffled (very frilled). Ten open florets, 18 florets and buds. Good placement and always straight. Heavy texture. Under subdued light it has no equal. (L. 3 for 20c; M. 3 for 15c; S. 5 for 20c; Blts. 25 for 25c.)

NEWINGTON (Errey) — Cream slightly flaked on outer edges with rose pink; lower petals suffused lemon yellow. Tall, strong grower. Up to 10 open at once. (L. 1 for 20c; M. 1 for 15c; S. 3 for 15c.)

NINTH SYMPHONY (Pf.) — New. A first class exhibition variety. Color vivid salmon red with silky sheen without any markings. The florets are very large, wide opened, of good lasting substance and excellently placed. (L. each, 10c; M. 3 for 15c; S. 3 for 10c; Blts. 30 for 15c.)

ORANGE PRINCESS (De Grott) — Pure salmon orange. One of the finest. Flowers perfectly placed and ruffled. (L. 3 for 20c; M. 3 for 15c; Blts. 100 for 25c.)

OUR SELECTION — Smoky salmon rose, red throat, cream lip. Large number of flowers out. A great prize winner from Australia. (L. 3 for 15c; M. 5 for 15c.)

PEGGY-LOU (Wilson) — Smooth deep shrimp pink with a rosy cast, and slight peppering of deeper rose in throat. Very similar to Picardy in every way except that Peggy-Lou

is deeper in color. Was declared the champion seedling bloom at Pennsylvania show. This one does not seem to live up to its recommendations in this particular section. (L. 3 for 15c; M. 5 for 15c; Blts. 100 for 15c.)

PELEGRIINA (*Pfitzer*) — Probably the best dark blue to date. Not as vigorous a grower as some, but very beautiful. (L. 3 for 15c; M. 5 for 15c; S. 10 for 20c; Blts. 100 for 35c.)

PFITZER'S TRIUMPH — Light orange scarlet, deeper lip. Immense wide open flowers. A wonderful flower. (L. 3 for 15c; M. 5 for 15c; S. 10 for 15c.)

PICARDY (*Palmer*) — A soft shrimp pink. One of the most outstanding of the new glads. Champion bloom at Empire State Glad Show at both 1934, 1935 and 1936; also 1941. (L. 3 for 15c; M. 5 for 10c; S. 15 for 15c; Blts. 100 for 10c.)

PINK RADIANCE (*Quackenbush*)—Introduced last year. Pure light pink without marking except slight peppering of carmine deep in the throat. Six to eight wide open florets of good size on a tall spike which never crooks. The spike is graceful and the placement is good. The 22-inch flower head has 16 to 18 buds. It is a vigorous grower, producing plenty of bulblets which germinate well. Trials in different localities indicate that it will do well under varied growing conditions. (L. 1—60c; M. 1—40c; S. 1—20c; Blts. 5—25c; L. 10—\$4.80; M. 10—\$3.20; S. 10—\$1.60; Blts. 25—\$1.00.)

PIMPERNEL — Clear, light red,

white throat. One of the best in its class. (L. 3 for 25c.)

POLAR ICE (*Pfitzer*) — Another pure white. This is on the order of Albatross but earlier. Fine texture. (L. 3 for 15c; M. 5 for 15c.)

PRIDE OF WANAKAH — Fine large lavender rose. Very popular. (L. 3—15c; M. 3—10c; S. 5—10c; Blts. 50—10c.)

PROF. VAN SLOGTERN (*Alkemade*)—A very beautiful soft pink that is different. Spike straight and tall. (L. 3 for 10c.)

QUEEN OF BREMEN (*Zimmer*) — Beautiful bright lavender pink with cream throat. The best small decorative I know of in this color. Always in demand at the florists'. Early. (L. 6—25c; M. 12—30c; Blts. 100—10c.)

QUEEN MARILYN — A 1940 introduction by Pruitt. Light shell pink with cream throat. Large recurved flowers on slender wiry stem. Very lovely. (L. 1—25c; M. 2—25c; S. 3—25c; Blts. 10—20c.)

RAMSAY MacDONALD (*Pfitzer*)—This new purple is very fine in color, good spike flowers well placed. (L. 2 for 15c; M. 2 for 10c; Blts. 25 for 10c.)

RAPTURE (*Palmer*) — Medium light salmon with diffused creamy blotch. (L. 3 for 15c; M. 3 for 10c; Blts. 25 for 10c.)

RECOVERY (*Blake*) — Salmon rose-red. Very fine, strong grower. (L. 3 for 15c.)

RED LORY — Rose red, crimson blotch. Ten to 12 open at once. A

fine Australian variety. Best from large size bulbs. (L. 3 for 15c; M. 5 for 15c; Blts. 100 for 25c.)

RED PIRATE (*Gelser*) — Dark rose-red with almost black blotch. Very pleasing shade of red. (L. 1 for 20c; M. 1 for 15c.)

RED PHIPPS — A glowing light scarlet. Very fine for exhibition or commercial use. Early. (L. 3 for 15c; M. 3 for 10c; S. 5 for 10c.)

REWI FALLU (*Fallu*) — Deep blood red. Large blooms of heavy texture on a tall straight spike with 6 to 8 open. Blooms well from M. and S. bulbs. This is truly a wonder glad. (L. 3 for 20c; M. 3 for 10c; S. 5 for 10c; Blts. 100 for 15c.)

ROBERT THE FIRST (*A. J. Wilkus*) — Rose purple. Grows tall with 20 to 23 buds. A row of these are as straight and uniform as a line of soldiers. (L. 3 for 15c; M. 3 for 10c; S. 5 for 10c; Blts. 25 for 10c.)

ROSY CHEER (*Cham.*) — 1941 introduction. See front of catalogue for description. (L. 1—50c; M. 1—30c; S. 2—30c; Blts. 10—10c.)

ROSEMARIE PFITZER (*Pfitzer*) — Cream with more or less pink overlay. Eight or nine good sized well faced blooms open. A beautiful variety. (L. 3 for 15c.)

SCHENECTADY (*Stevens*) — Coral red streaks on rose ash. (L. 3 for 15c; M. 5 for 15c.)

SENSATION (*Marshall*) — A large rose with lighter throat. Ruffled and a tall vigorous grower. A sensation it is. (L. 1—40c; M. 1—25c; S. 15c; Blts. 10—30c.)

SHIRLEY TEMPLE (*Pruitt*) — Very large ruffled light cream with a rich cream throat. Very heavy texture. Crooks some in hot weather but when well grown it is very fine. (L. 3—15c; M. 3—10c; S. 5—10c; Blts. 50—10c.)

SNOW PRINCESS (*Pfitzer*) — Really an improved Maid of Orleans, and that should be recommend enough. Makes better bulbs than many of the large whites. A good propagator. (L. 1 for 15c; M. 2 for 15c; S. 4 for 15c; Blts. 10 for 15c, 100 for 75c.)

SMILING MAESTRO (*Christ*) — Deep salmon rose, usually flaked brown. A wonderful, nice large exhibition glad, and a good propagator. (L. 3 for 15c; M. 5 for 15c; S. 5 for 10c; Blts. 100 for 20c.)

SOUTHERN CROSS (*Whiteley*) — Color is one of the finest clear reds. Facing and growth are of the best. Very prolific. Early. (L. 3 for 15c; M. 3 for 10c; S. 6 for 10c; Blts. 50 for 10c.)

STAR OF BETHLEHEM (*Pfitzer*) — A very beautiful large white, tall and stately. Better than Albatross in every way. (L. 3—15c; M. 3—10c; Blts. 25—10c.)

TAMAROA (*New Zealand*) — A brownish orange shade, flaked deeper, ornamental throat. One that always commands attention, is very popular as a cut flower at roadside stands. Always straight and well placed. (L. 3—25c; M. 3—15c; S. 5—10c; Blts. 25—10c.)

TANGERINE (*Morrison, Australia*) — A glowing orange, tall and graceful. Very fine. (L. 3 for 15c; M. 5 for 20c; Blts. 25 for 10c.)

TAKINA (*Burns, N. Z.*) — Another mammoth variety. Some growers report this to be even larger in length of spike and size of flower than Miss New Zealand. Color, rosaline purple. (L. 3 for 25c; M. 3 for 15c; S. 5 for 15c; Blts. 25 for 10c.)

TUTANEKAI (*Dooney*) — Orange ochre, flaked brown. Yellow throat. Very attractive and different. (L. 3—15c.)

WENONAH — Kinyon introduction for 1940. (75 to 80 days.) Salmon pink. Winner of the American Home Achievement Medal, The Michigan Horticultural Society Medal, Michigan Gladiolus Society Certificate and the honor of being the highest scoring seedling at the Michigan Gladiolus Society Show. A most dependable performer in every way. Wenonah will open 10 to 14 wide open blooms closely placed but not too crowded. A 4 ft. spikehead in perfect harmony. Fast propagator and every bulblet germinates. (L. 1 for 25c; M. 15c; S. 10c; Blts. 10 for 25c.)

WAIANAWA — Medium blue flecked darker at the edges; lighter toward the throat. Nice new addition to the "blue" class. (L. 40c; M. 30c; S. 1—10c; Blts. 10—10c.)

WINALL (*Both*) — Tall light lilac blue. Looks promising. (L. 40c each; M. 25c each; Blts. 10—25c.)

WINGS OF SONG (*Ellis*) — Large pink with white throat. Won first at E. S. G. S., also won first at N. Y. State Fair, 1938 and 1939. (L. 40c each; M. 25c each; S. 15c; Blts. 100 for \$1.00.)

WURTEMBERGLA (*Pfit.*) — A brilliant scarlet with conspicuous cream blotch. A basket of this at the New York State Fair attracted much attention and enthusiastic comment. (L. 3 for 15c; M. 5 for 15c.)

WASAGA (*Palmer*) — Beautiful frilled apricot buff. Very choice. (L. 3 for 15c; M. 4 for 10c; S. 6 for 10c; Blts. 50 for 10c.)

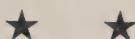
ZAUBERFLOTE (*Pf.*) — Peach with vivid red blotch. Spikes are always straight, carrying 7 to 8 large flowers of good substance. A good healthy grower and propagator. Will become one of the leading cut-flower varieties. A great improvement on Mrs. Frank Pendleton. (L. 3 for 15c; M. 3 for 10c; S. 5 for 10c; Blts. 30 for 10c.)

ZAUBERLIN (*Pf.*) — An early ruffled yellow. New. A beautiful decorative. (L. 3 for 15c; M. 3 for 10c; Blts. 25 for 10c.)

ZUNI (*Mitsch*) — A very rich colored smoky glad, very delicately and evenly ruffled. This new glad is one of great promise, not as large florets as Bagdad, but more beautiful. (L. 3 for 25c; M. 3 for 15c; S. 2 for 10c; Blts. 100 for 25c.)

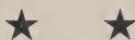
CHOICE MIXTURE

Consisting of named varieties (not labeled). All colors and shades. (L. 100 for \$2.50; M. 100 for \$1.50; 25 at the 100 rate.)



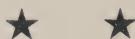
SPECIAL COLLECTION

A collection of 20 choice named varieties, five of a kind correctly labeled, for \$4.00 for L. or \$3.50 for M. size. These will be selected from those varieties we have in quantity, and will be at least 25 per cent greater value than list price.



ORDER BULBS EARLY

All orders of \$2.00 or more received before April 1 will receive valuable premium bulb or bulbs, depending on the size of the order.



SEND LIST FOR QUOTATIONS

Those wishing quotations on bulbs by the 100, or 1,000, please submit list, stating quantity and size of each variety.

PLEASE READ BEFORE ORDERING

Orders for Less Than \$1.00 Must Be Accompanied by Sufficient Postage

The different sizes will be designated as follows: L. for large, M. for medium, S. for small, and Blts. for bulblets. Large and medium bulbs are always of blooming sizes and many of the small ones will bloom and will make the best of bulbs for the next season.

I would mention that there are a few varieties that do not make very large bulbs. M. size, in other words, would be a good size for a few of these varieties.

That does not mean that these varieties may not be very choice. I happen to know that the sweepstake spike at the State Show at Rochester in 1937 was produced from a bulb of but little more than 1 inch in diameter.

To avoid disappointment you should get your order in reasonably early, especially if you are going to order some of the newer varieties, as many of these are limited in quantity. *We will accept your C. O. D. order for future delivery.* We do not substitute unless we give better value.

All orders of \$1.00 or over will be prepaid anywhere in U. S. A. I am giving no discounts on these prices but I do try to give all customers a pleasant surprise. Of course, we can give wholesale quotations on large lots. Please send list of just what you want for estimates. The larger your order, the more extras you will receive.

Quotations are usually made three at the dozen rate, as we cannot afford to put up single items for less than 10c. So you get the benefit of the dozen rate whether you order three, six, nine, or twelve. Where priced singly, multiply by 10 for dozen rate.

Our prices are as low as consistent, quality considered. There is just as much difference in glad bulbs as anything else in the line of seeds you may buy. This does not mean that you must pay exorbitant prices for good bulbs. Our bulbs are as good as you can buy at any price. One of the greatest mistakes the average buyer is liable to make is to purchase bulbs that have been forced to the limit in order to make a grand display. Such bulbs seldom repeat. I have a great many customers tell me that their flowers were better than mine. I figure that it is a better recommend than to have them say that they could not get as good flowers as I showed them. Of course, you may grow a poor crop from good seed, but you cannot produce a good crop from poor seed.

OUR GUARANTEE

If, upon examination, bulbs are not satisfactory, return them and your money will be refunded. Our guarantee does not mean that we are in any way responsible for any failure due to weather conditions or insects. However, if you have any complaint at blooming time just send it along to us and we will try and do our part.

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ECHO HEIGHTS FARM

GLADIOLUS

JORDAN, NEW YORK

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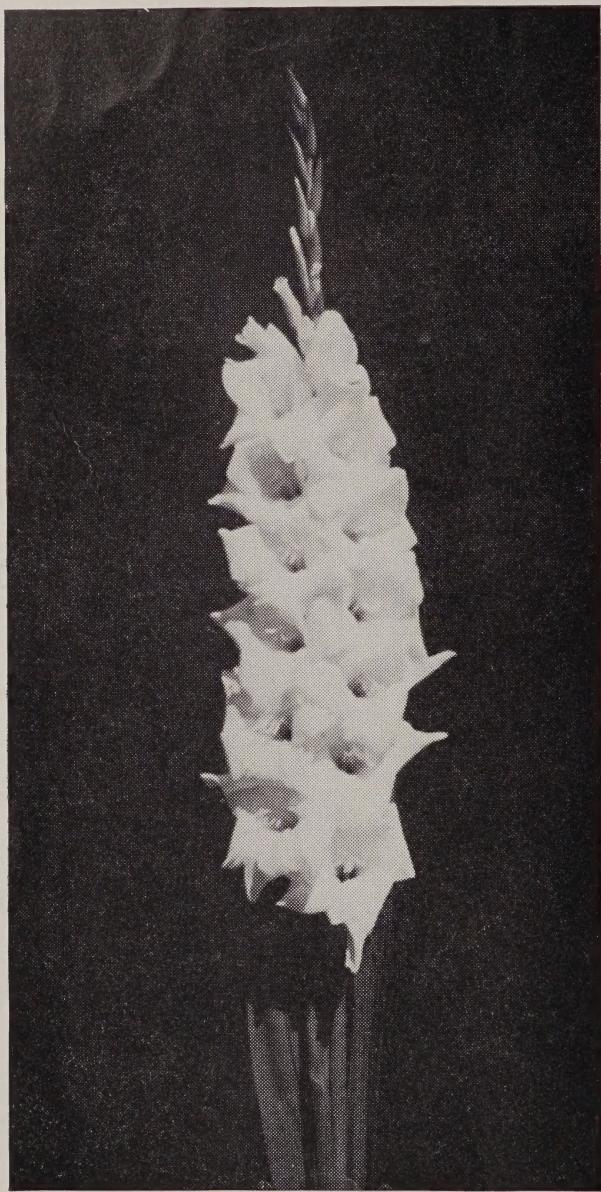
Ship how..... When..... Amount
Enclosed.....

(Continue Order on Other Side)

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